

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG24/12 17.02

600 FAIRMOUNT AVENUE, SUITE 306

TOWSON, MD 21286

ORDER # _____ CONTRACT # 6297605 CLASS: NATL. LOCAL REGIONAL

PRDCT	RPOF-3 PAC	EST#1932	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG24/12 11.02

TO LENA
FR JULIE
** NEW ORDER **
TTLS \$84425
PLS CFM, THX 8/24

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 1932
AGENCY PRODUCT CODE =

1	700A-900A	30	\$1,600.00	9/25	9/28	4	TU-F	4
PROGRAM : GMA								
CON COM1: 1X PER DAY								

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$675.00	9/25	9/28	4		TU-F	4
3			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,400.00	9/25	9/28	4		TU-F	4
4			700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$2,400.00	9/25	9/28	4		TU-F	4
5			730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$2,400.00	9/26	9/28	3		W-F	3
6			1135P-1205A PROGRAM : NITELINE CON COM1: 1X PER DAY	30		\$825.00	9/25	9/28	4		TU-F	4
7			1100P-1135P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,000.00	9/25	9/30	4		TU-TH,SU	4
8			1000P-1100P PROGRAM : PRIVATE PRACTICE	30		\$4,200.00	9/25	9/25	1		TUE	1
9			900P-1000P PROGRAM : PRIMETIME LIVE	30		\$2,750.00	9/28	9/28	1		FRI	1
10			1000P-1100P PROGRAM : 20/20	30		\$2,800.00	9/28	9/28	1		FRI	1
11			600A-700A PROGRAM : NEWS	30		\$675.00	9/29	9/29	1		SAT	1

AUG24/12 17.02
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS
12			700P-800P	30		\$850.00	9/29	9/29	1		SAT	1
PROGRAM : JEOP/WHEEL												
13			800P-1130P	30		\$3,300.00	9/29	9/29	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
14			600A-700A	30		\$675.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
15			600P-630P	30		\$1,500.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
16			700A-900A	30		\$1,600.00	10/1	10/1	1		MON	1
PROGRAM : GMA												
17			600P-630P	30		\$2,400.00	10/1	10/1	1		MON	1
PROGRAM : NEWS												
18			700P-730P	30		\$2,400.00	10/1	10/1	1		MON	1
PROGRAM : JEOP												
19			730P-800P	30		\$2,400.00	10/1	10/1	1		MON	1
PROGRAM : WHEEL												
20			1135P-1205A	30		\$825.00	10/1	10/1	1		MON	1
PROGRAM : NITELINE												
21			1100P-1135P	30		\$2,000.00	10/1	10/1	1		MON	1
PROGRAM : NEWS												
22			800P-1000P	30		\$9,250.00	10/1	10/1	1		MON	1
PROGRAM : DANCING												

REP HEADLINE# 6297605
*** ORIGINAL REV#0 ***

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*** WFTV-TV ***

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SEP/12			63550.00	OCT/12		20875.00						
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CONTRACT TOTAL 84425.00
TOTAL SPOTS 42

MARKET TOTALS \$234,513 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*